

Pitch Pit Application for Request FCA



Company Name: _____ Booth #: _____

Contact Name: _____

Contact Email: _____

Contact Phone #: _____ Company URL: _____

The **Pitch Pit** is a new concept being introduced at WCX™ that will allow a limited number of WCX exhibitors the opportunity to pitch their product or solution directly to today's engineering executives and purchasing leadership of **FCA**.

Selected companies will have 30 minutes to deliver their pitch in a private setting. FCA is looking for innovative products and solutions that will position them ahead of their competitors and at the forefront of today's mobility industry. Does your company have something that is cost effective? Saves personnel time and resources? Implements new applications or accessories that address industry needs and consumer needs? This is your chance to pitch!

All fields must be completed in order to be considered. Completion of this Application for Request does not guarantee selection. Final selections will be made by FCA.

Form must be submitted to Vanessa.Reddick@sae.org by February 28, 2018. Companies will be notified by SAE of their request status by March 16, 2018.

Product / Solution: _____

The following categories are listed as references. If your Product / Solution is not listed, please choose Other and provide description

- Autonomous / Connected Vehicles
- Electronics
- Emissions/Environment/Sustainability
- Integrated Design & Manufacturing
- Lightweighting / Materials
- Safety / Testing
- Telecommunications
- Powertrain / Propulsion
- Other: _____

Provide brief description of specific technology or product you would like to pitch and its benefits (50 words or less):